

ROSEMARY
— CREATIVE CO.

LOGO CONCEPT PRESENTATION
FOR
BEE FAMILY FARMS

MY HOPE IS THAT IN THESE INITIAL LOGO CONCEPTS I HAVE CAPTURED THE HEART OF THE VISION AND BRANDING GOALS FOR BEE FAMILY FARMS. PLEASE LOOK THROUGH THE FOLLOWING PAGES WITH AN OPEN MIND, AND NOTE WHEN YOU FEEL EXCITED ABOUT CERTAIN ELEMENTS OR WHEN YOU FEEL OPPOSITION TO CERTAIN ELEMENTS. THESE CONCEPTS ARE CONSIDERED ROUGH DRAFTS. WHEN YOU'VE CHOSEN A FAVORITE CONCEPT, WE CAN BEGIN MOVING FORWARD WITH REVISIONS AND ADDING IN COLOR PALETTES.

CHEERS TO YOU AND YOUR BRAND!

CONCEPT ONE









CONCEPT TWO



Bee 
Family
Farms

Bee 
Family
Farms





CONCEPT THREE



BEE FAMILY FARMS



20

21

YUBA CITY, CALIFORNIA



YUBA CITY, CALIFORNIA





CONCEPT FOUR









PLEASE LET ME KNOW IF YOU HAVE ANY QUESTIONS
REGARDING THESE INITIAL LOGOS! I LOOK FORWARD TO
WORKING WITH YOU ON REVISING ONE OF THESE
CONCEPTS. THANK YOU!

ROSEMARY
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